



City of Elkhart 28th Annual Arbor Day



Support Arbor Day 2016!

Elkhart is a city committed to its trees. We've been recognized as a Tree City USA community for over 26 years and received the coveted Tree City Growth Award three years in a row. We developed ElkhartWood, an urban forest outreach program that gives back to our community, and received the 2015 Indiana ISA Gold Leaf Beautification Award for its positive impact on the community. From October 2014 through October 2015, ElkhartWood supported 3 tree planting projects in our community. The Elkhart Environmental Center and the city Forestry Division invite your company to share in this success as a 2016 Arbor Day sponsor. Please help us celebrate our amazing city forest!

Arbor Day is a chance for Elkhart to gather together, plant trees, and grow as a community. Urban forests provide numerous benefits: pollution reduction, stormwater interception, reduced maintenance needs of public infrastructure, improved energy efficiency, increased property values, and more. A healthy city forest is also associated with public health benefits, reduced crime and vandalism, community building and neighborhood connectivity.



As cities face threats to their urban forest from pests and diseases, Arbor Day is more important than ever as a reminder that trees help create healthy, livable cities for everyone. The Elkhart Environmental Center and the city Forestry Division are committed to keeping this event free and accessible for all citizens to come and learn how to properly plant and care for trees and to give them a tree to take home and plant in their community – providing benefits for generations to come.

The event would not be possible without the support of businesses and organizations in our community who share our vision of a greener, healthier city. We need your help to make Arbor Day a successful community event. Please consider making a donation in support of Arbor Day and the Elkhart community!

Thank you,

*Ericka Popovich
& Dan Coy*

Saturday, April 30 2016
10:00 - 2:00 p.m.
Elkhart Environmental Center
1717 East Lusher Avenue
Elkhart, IN 46516



Arbor Day Tree Planting Kit

What makes Elkhart's Arbor Day unique? We give away tree planting kits in addition to free trees. The kit contains everything you need to plant your tree, including a 5-gallon bucket filled with wood chips, a bag of nutrient-rich compost and your choice of a free tree or shrub. The bucket features a vinyl UV-resistant sticker on the outside that tell you how much and how often to water your new tree! The stickers will last 2-3 years even if left outside all year long. If you sponsor at the Forest in the City (\$1,000) level your company logo will be featured prominently on these kits!

Arbor Day Coordinators:

Elkhart City Forester
Daniel Coy
Phone: (574) 320-2842
Email: daniel.coy@coei.org

Environmental Center Supervisor
Ericka Popovich
Phone: (574) 293-5070
Email: ericka.popovich@coei.org

Arbor Day Sponsorship Packages

Forest in the City Level (\$1000)

Logo featured on Arbor Day fliers sent to over 21,000 City of Elkhart water utility customers!*

Logo prominently featured on tree planting kits (see pg. 1)*

Logo on event posters and media releases*

Logo on event website with link to company website*

Recognition during event

Option to display company banner at event **

Sponsor Exhibit Package: 10'x10' space, 1 table, 2 chairs, and a tent canopy at event

Tree Level (\$500)

Recognition during event

Logo on event posters*

Logo on website with link to company website*

Sapling Level (\$250)

Recognition during event

Recognition on event website

* Sponsor must provide high resolution logo

** Sponsor must supply banner



ARBOR DAY ACTIVITIES

TREE PLANTING & CARE DEMONSTRATIONS

The City Forester will lead demonstrations on the proper way to plant and care for trees. Learn how to keep your trees healthy for decades of benefits and then get a free tree to take home and plant!

TAKE HOME A TREE

Plant a legacy this Arbor Day! Adopt a tree to take home and help us map where your tree will be growing in our community. Trees will be given away on a first come, first basis.

ADOPT AN ASH TREE

EAB is quickly eradicating ash trees in our city, but it doesn't have to be that way! Be part of the solution by adopting an ash tree in the EEC's new education grove and provide the treatment necessary to fight back against EAB.

WOODWORKING DEMONSTRATIONS

There will be demonstrations from local woodworkers showing how they turn reclaimed wood into handcrafted items using wood and logs from city trees as part of the city's urban wood utilization program.

REFLECTION GROVE

Visit the newest education area designed in response to the Emerald Ash Borer (EAB). The area opened on Arbor Day 2013. This grove tells the story of the impact EAB is having on ash trees across the nation. It includes an observation platform made from an ash tree from one of our city parks and milled by local sawyers.